

# The 2008 NEW Leadership Summit

Minneapolis ★ October 20-22



*The  
Workforce  
of the future  
...are you ready?*



**Jeff Noddle**

Chairman of the Board and Chief Executive Officer  
SuperValu



**Cathleen Benko**

Vice Chairman and Chief Talent Officer, Deloitte LLP  
and co-author of *Mass Career Customization*



**Jodee Kozlak**

Executive Vice President, Human Resources  
Target Corporation



**Amy Curtis-McIntyre**

Senior Vice President, Brand Communications  
Hyatt Hotels

## CUSTOMIZE YOUR SUMMIT EXPERIENCE!

Action learning breakout sessions

Retail Safari® store tours

Diversity best practices share group

Deep Dive Workshop

Silent auction

BENEFITING NEW SCHOLARSHIP FUND

Grand reception and dinner

Networking luncheon

Connections Café and much more



# Build a Summit just right for you

## The 2008 NEW Leadership Summit



Get a shopping cart of ideas on Monday's Retail Safari

### Monday, October 20

**Retail Safari store tours**  
Conducted by WSL Strategic Retail

**NEW Member Meeting**  
Get involved with the Network

**First-timers Meeting**  
Everyone welcome

**Silent Auction**  
Benefiting NEW scholarship fund

**Grand reception and dinner**  
Opening remarks by Jodee Kozlak of Target Corp.

### Tuesday, October 21

#### General sessions

##### **Cathleen Benko**

Vice Chairman and Chief Talent Officer, Deloitte LLP  
Co-author of *Mass Career Customization*

Important new strategies to transform your workforce and your business

##### **Jeff Noddle**

Chairman and Chief Executive Officer  
SuperValu

One of the most influential executives in American retailing discusses the importance of attracting and retaining talent

##### **Amy Curtis-McIntyre**

Senior Vice President, Brand Communications  
Hyatt Hotels

An expert in marketing explains how to brand your organization—and yourself



Powerful general session speakers will focus on the workforce of tomorrow



# Build a Summit just right for you

## The 2008 NEW Leadership Summit



Focus on specifics with your pick of breakout sessions

### Tuesday, October 21 CONTINUED

#### Breakout sessions

Choose from our exciting menu of breakout sessions covering your most pressing critical workforce and career issues.

#### Plus

##### Connections Café

Take a break and connect

##### Networking luncheon

Meet new and old friends over lunch

##### Evening reception

For registrants of Wednesday's optional programs

### Wednesday, October 22

optional sessions

#### Diversity Share Group

Give and get best practices on diversity from colleagues and experts in CPG/retail. **8-11 am**

*Complimentary for Summit registrants; pre-registration required*

#### Deep Dive into Career Self-Management

Experience your full potential with this daylong career-expanding workshop. Prior to the program, you'll take a world-famous Birkman Workstyle Assessment and use the results to gain insight into work issues and self-mentoring.

*Led by Sandra Bushby, NEW Mentoring Chair and Director of Women's Initiatives for KPMG*

*Pre-work, pre-registration and separate fee required. 8 am-3:30 pm*



Delve into career development or diversity best practices on Wednesday



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### Monday, October 20

- 8:30 a.m. – 4:00 p.m. **Retail Safari**
- 8:30 – 9:30 a.m. Retail Safari group convenes
- 9:30 a.m. - 4:00 p.m. Retail Safari store tours
- 4:00 – 4:30 p.m. Retail Safari debriefing
- 3:00 – 8:00 p.m. **Registration**
- 3:00 – 7:30 p.m. **Silent Auction**
- 4:30 – 5:30 p.m. **Women of Color/Multicultural Workforce Meeting** Hosted by Trudy Bourgeois
- 5:30 – 6:30 p.m. **Members Meeting/First-Timer's Orientation**
- 6:30 – 8:00 p.m. **Welcome Reception and Dinner Buffet**  
Opening remarks by Jodee Kozlak  
EVP Human Resources, Target Corp.

### Tuesday, October 21

- 6:00 – 6:45 a.m. **Rise and Shine Yoga/Stretch Fitness**
- 6:45 – 7:45 a.m. **Networking Breakfast**
- 7:00 a.m. – 4:30 p.m. **Connections Café**  
Breaks for refreshments and opportunities
- 8:00 – 9:15 a.m. **General Session**
- 8:00 – 8:15 a.m. **Welcome**
- 8:15 – 9:15 a.m. **Keynote by Cathy Benko**  
Vice Chairman and Chief Talent Officer  
Deloitte & Touche USA LLP
- 9:15 – 9:30 a.m. **Break in Connections Café**
- 9:30 – 10:30 a.m. **General Session**  
**Keynote by Jeff Noddle**  
Chairman and CEO  
SuperValu Inc.

### Tuesday, October 21

continued

- 10:30 – 10:45 a.m. **Transition**
- 10:45 – 11:45 a.m. **Breakout Sessions I**  
attend 1 of 5 presentations
- 11:45 – 1:15 p.m. **Luncheon and General Session**
- 1:15 – 1:30 p.m. **Transition**
- 1:30 – 2:30 p.m. **Breakout Sessions II**  
attend 1 of 5 presentations
- 2:30 – 2:45 p.m. **Break in Connections Café**
- 2:45 – 4:00 p.m. **General Session**
- 2:45 – 3:45 p.m. **Speaker Amy Curtis-McIntyre**  
Senior VP, Brand Communications  
Hyatt Hotels
- 3:45 – 4:00 p.m. **Closing remarks**
- 4:15 – 4:45 p.m. **Book personalization with speakers**
- 5:30 – 6:30 p.m. **Reception and Registration** for participants  
in Wednesday's optional sessions

### Wednesday, October 22

- 7:00 – 8:00 a.m. **Breakfast** for participants in today's programs
- 8:00 a.m. – 12:00 p.m. **Deep Dive Career Development Workshop**
- 8:00 – 11:00 a.m. **Diversity Best Practices Share Group**
- 12 noon – 1:00 p.m. **Lunch** for Deep Dive participants
- 1:00 – 3:30 p.m. **Deep Dive Career Development Workshop**
- 3:30 p.m. **Deep Dive Workshop adjourns**

Preliminary schedule subject to change

## REGISTER NOW

at [www.newnewsletter.org/08summit](http://www.newnewsletter.org/08summit)

### NEW LEADERSHIP SUMMIT

**\$595 for current NEW members**

**\$795 for non-members**

includes one-year membership

### OPTIONS

**\$249 for Retail Safari Store Tours**

**\$495 for Deep Dive Workshop**

requires separate registration and pre-work



For more information contact Lauren Martinez  
(713) 888-5305 email [Lmartinez@newonline.org](mailto:Lmartinez@newonline.org)

# The 2008 NEW Leadership Summit

## Minneapolis ★ October 20-22

**P**repare yourself for the tough challenges and surprising opportunities that will face you and your company tomorrow by attending the 2008 NEW Leadership Summit. You'll learn innovative workforce leadership strategies from experts like featured speaker Cathleen Benko, vice chairman and chief talent officer of Deloitte LLP and co-author of *Mass Career Customization*. You'll listen to industry leaders like Jeff Noddle, chairman and CEO of SuperValu. And you'll connect with some of the

brightest minds in the CPG/retail industry.

Customize your 2008 Summit experience with breakouts, store tours and special events like our first-timers reception and diversity share group. There's even a Deep Dive Career Development Workshop for those who want to take their Summit experience further. Get ready for the future — register for the 2008 NEW Leadership Summit online at [www.newonline.org](http://www.newonline.org) or contact Lauren Martinez at (713) 888-5305, [Lmartinez@newonline.org](mailto:Lmartinez@newonline.org)

### Unanimous approval

for last year's Leadership Summit

**98%** said the program met their expectations

**94%** said the event helped to expand their networks

**99%** said topics were relevant to today's market

**99%** said the speakers were knowledgeable

Percent of respondents who scored the 2007 Summit "good," "very good" or "excellent."



### Marriott Minneapolis City Center

30 South Seventh Street  
Minneapolis, MN 55402  
Tel (612) 349-4000  
Fax (612) 332-7165

All events will be held at the full-service Marriott Minneapolis City Center. A limited number of rooms have been reserved for Summit attendees at the special rate of \$189 per night. Call **1-800-228-9290** for reservations and mention the Network of Executive Women Summit. Deadline is Sept. 22.

### Fly American Airlines and save

Fly American Airlines to the Twin Cities and save 5% when you book at [www.AA.com](http://www.AA.com). Enter promotion code A44H7AF.

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