

Is NEW for YOU?

Benefits for you and your company:

- Access to training and development programs that complement your development plan
- Exposure to network of high achievers, industry mentors and role models
- The opportunity to expand your business network
- The knowledge you need to be a diversity champion
- Heightened visibility within your company
- Stronger links to executives within your company
- Expanded profile within the industry
- A chance to position your company as an “employer of choice”



To learn more about membership, programs or involvement:

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Membership Benefits





Mission

The mission of the Network of Executive Women (NEW) is to attract, retain and advance women in the retail and consumer products industry through education, leadership and business development.

Focus Statements

- Facilitating Leadership Development
- Offering Networking and Business Opportunities
- Providing Mentoring and Support
- Offering Educational Programs
- Championing Diversity
- Enhancing Our Industry's Image

What's NEW?

The Network of Executive Women was incorporated in April, 2001. We are a 501(c)(3) not-for-profit educational organization. In our short history, NEW has grown to over 500 members and is supported by over 250 corporations and more than 30 corporate sponsors.

The Need for NEW

Women account for over 80% of all consumer goods purchased. Yet they are greatly underrepresented in the top roles of retail and consumer goods and service suppliers. By fostering diversity awareness and support in our industry, we can help our industry become an "employer of choice" for women entering the workforce and help retain women as they progress throughout their careers.

Who Joins NEW?

NEW members are a cross-section of the retail/consumer goods industry, representing executive level and emerging leaders from retail, supplier/manufacturers, service providers, consultants, trade associations and trade press.

Member Programs

NEW Annual Leadership Summit

Each fall, several hundred executives from around the country gather to invest in their personal and professional development and sharpen their networking skills. The Annual Leadership Summit provides a meeting point for NEW members and guests to hear first-rate speakers, refresh their leadership commitment, and expand their networks of retail/CPG industry executives.

Join NEW in Chicago for the next Annual Leadership Summit, September 29, 2004.

Mentor Program

NEW's facilitated mentoring program was initiated in March 2002. We have now trained over 100 mentor/protégé pairs. Through the use of an online skills/needs assessment, we pair mentors and protégés who commit to a one-year partnership.

Mentoring provides a multitude of benefits, including exposure to role models, perspective and an experienced point of view for the protégé. Mentors often benefit from exposure to a different corporate culture, enhanced networking opportunities and being able to "turn and pull" and advise an emerging industry leader.

Orientation sessions are held twice annually, in Spring and Fall.

Regional Events/Leadership Development

The cornerstone of NEW's outreach to women around the country has been at the local or regional level, in response to requests from our members and their companies. NEW has committed to bringing programming and networking opportunities to our members and guests in many major market areas. In the past year alone, NEW has launched regional networking committees and events in Chicago, Southern California, the San Francisco Bay area, Dallas, the Virginia/Mid-Atlantic region, New York City, Boston and Phoenix.

Markets are being added in Philadelphia, Portland and Charlotte. In each market, a group of NEW volunteers develops programming, marketing, funding and outreach to make the event greatly beneficial to its attendees. We invite you to join an existing market committee or form a new one, with guidance and assistance from NEW staff.

Industry Outreach

In addition to hosting our own events, NEW has been frequently called upon to speak on diversity issues at events in the retail/CPG industry. We have partnered with every major industry trade association on speaking engagements to help bring the word of diversity—and NEW—to a wider audience.

NEW is often asked to refer speakers through our speaker's bureau. If we can help you select from our lists of industry leaders and professional speakers for your next event, please let us know.

NEW Database and Web site

One of the most exciting projects we've undertaken at NEW is the development of our interactive member database and Web site launched in October 2003. Members are now able to access online membership profiles, a searchable membership directory, online event registration, an online speaker's bureau, a jobs database and more.

Volunteer Outreach

A cornerstone of NEW is the belief in "action learning"—the mastery of skill by doing. We help our members to identify skill gaps and offer volunteer opportunities that build those skills. By doing the work of the association, NEW members benefit by building their expertise in a safe, friendly, and supportive environment. NEW is a volunteer-driven association. All of the programs are dependent on help from our volunteer members. We invite you to help make a difference and help us serve you better. We always need good ideas and great people to help with our programs. So get involved by joining today!

