



Network of Executive Women

Multicultural
Workforce
Conference
2009

Creating A Culture of Inclusion
April 21-23 | Chicago





Trudy Bourgeois

Session leader

Your guide at the 2009 Multicultural Conference is Trudy Bourgeois, author workforce performance strategist and president and CEO of The Center for Workforce Excellence, a national coaching, consulting and training company that specializes in developing women and minorities in the workplace.



About our program

Our program will focus on the three key action areas critical to multicultural workforce leadership: Cultural Transformation, Individual Development and Team Leadership. The conference features:

- Limited attendance
- Confidential atmosphere
- Opening and closing keynotes
- Small group discussions
- Best practices panels
- Networking opportunities
- And more



Network of Executive Women

Multicultural Workforce Conference

April 21-23, 2009 | Chicago

Expand your firm's potential at the 2009 Multicultural Workforce Conference

Seventy-five percent of all new hires into the workforce are women, immigrants and people of color. To succeed, organizations must build cultures where employees from all backgrounds can contribute at their highest level and achieve their maximum potential. And that takes a new kind of leadership.

At the 2009 Multicultural Workforce Conference, HR and diversity/inclusion executives, leaders from the consumer products and retail industry and emerging leaders will learn how to maximize the multicultural workforce and create cultural change through a unique combination of learning triads and circles, presenters, panel discussions and engagement model.

Important learning opportunities

- Best practices for multicultural workforce management
- What it takes to create effective multicultural workforce leaders
- How dominant and subordinate group dynamics impact employee engagement
- How cutting-edge organizations are achieving diversity and inclusion on a global basis

Individual, team and organizational benefits

- Gain practical strategies on ways to build momentum for the cultural change needed to optimize a global multicultural workforce
- Position your company as an employer of choice for the fastest-growing segment of the workforce
- Raise productivity for your current employees
- Reduce turnover costs
- Gain competitive advantage by attracting and retaining the diverse talent needed to drive innovation and connect with customers



NEW Multicultural Workforce Conference

Agenda

Tuesday, April 21

EVENING Welcome reception

Wednesday, April 22

MORNING **Connecting to the Present Opportunity**
Trudy Bourgeois, CEO and Founder
Center for Workforce Excellence

KEYNOTE ADDRESSES

The Internal and External Impact of Diversity and Inclusion

Chelle Moore

VP, International Human Resources
Walmart Stores

Leveraging An Inclusive Team to Drive Results

John Saguto

Vice President, Supply Chain
Nestlé Purina PetCare

CONCURRENT SESSIONS

Building Intercultural Competencies

Alicia Petross

Senior Diversity Group Manager, Talent
Target Corporation

Kathy Wright, VP, Human Resources
Jamba Juice

White Men as Allies and Diversity Champions

Bill Proudman, Principal

White Men as Full Diversity Partners
(*facilitator*)

Steve Adkins, SVP, Operations
Jamba Juice

Chris Baldwin, President, Snacks
Kraft Foods

Pete Williams, Senior Vice President
The Kroger Co.

Bill Woolston,
VP Labor Relations and HR,
QTG Division, PepsiCo

Leveraging Employee Resource Groups

Wynona Redmond, Public Affairs
Director, Dominick's Finer Foods
(*moderator*)

Vicki Felker, Managing Director
Nestlé Purina PetCare

Tonie Leatherberry, Principal
Deloitte & Touche

Preliminary agenda subject to change

Sherrí Toney VP, Diversity and Inclusion
The Kellogg Company

AFTERNOON LUNCHEON KEYNOTE ADDRESS

Andrés Tapia

Chief Diversity Officer and
Emerging Work Solutions Leader
Hewitt Associates

CONCURRENT SESSIONS REPEAT

Best Practices Panel: The Business Impact of Diversity

Tonie Leatherberry, Principal
Deloitte & Touche (facilitator)

Darnell Allen, Vice President,
Diversity and Inclusion, SuperValu

Dr. Rohini Anand, SVP and Global Chief
Diversity Officer, Sodexo

Tom O'Brien, Vice President,
Global Health & Beauty Care
Procter & Gamble

EVENING Special networking event

Thursday, April 23

MORNING KEYNOTE ADDRESS

Taking Diversity and Inclusion Global

Bridgette Heller
Global President, Baby Care
Johnson & Johnson

Best Practices Panel: Real Life Stories from the Global Front

Melody Justice, Executive Vice President
Coca-Cola Company

Olu Fajemirokun, VP,
Customer Development
Mars Snackfood US

A Word About Accountability

Erby Foster, Director of Diversity and
Inclusion, The Clorox Company

Going Forward: Building A Plan of Action

Donna Rae Smith, Founder and Chair
Bright Side Inc.

Remarks and Farewell

NEW President Alison K. Paul
Principal, Deloitte & Touche

AFTERNOON Farewell luncheon (optional)

Conference ends at noon Thursday followed by an optional lunch. Please plan to stay for the entire session.



Network of Executive Women
Multicultural Workforce Conference
April 21-23, 2009 | Chicago

Limited opportunity, unlimited potential

By 2012 there will be a shortage of 6 million knowledge workers in the United States. Changing demographics, changing attitudes toward work, and a changing customer base pose new challenges — and opportunities — for your organization.

The 2009 Multicultural Workforce Conference gives you an action platform that addresses the burning management issue of our time. You'll learn how to engage senior leaders and build organizations that are inclusive; how to develop the careers of men and women of color in your firm; and how to build intercultural leadership competencies for multicultural work teams. You'll leave with new ideas, fresh resolve and an action plan for your organization.

This special event is reserved exclusively for members of the Network of Executive Women, consumer products and retail industry, and space is limited.

Reserve your place at one of the most important meetings you'll attend this year — register online at www.newonline.org. For more information call Anna Duran Martinez at NEW member services, (281) 302-4354, or email admartinez@newonline.org

A special event

Executives from more than forty top consumer products and retail firms attended NEW's first Multicultural Conference last year. They rated it 4.5 on a 5-point scale, calling it "action-oriented," "motivating," and inspiring."

A special place



All events will be held at the Hyatt Lodge retreat in Oak Brook, Illinois, 11 miles from Chicago's O'Hare International

Airport. Discount room rate of \$159 available on a first-come, first-served basis until March 23, 2009. Call (630) 990-5800 and mention the NEW Multicultural Workforce Conference.

Hyatt Lodge at McDonald's Campus

2815 Jorie Boulevard
 Oak Brook, IL 60523
 Tel 630.990.5800
 Fax 630.990.8287

ATTENDANCE IS LIMITED

Register today at www.newonline.org

[Open to members only — memberships available online for \$200 per year]

\$ 995 for employees of NEW's national corporate sponsor companies

\$1,295 for all other NEW members

Network of Executive Women c/o Accenture
 161 N. Clark Street | Chicago, IL 60601
 312.693.6855
www.newonline.org

